

# STARR'S MILL HIGH SCHOOL

Cheerleader Booster Club / Football Program

## PERSONAL / STUDENT / ATHLETE ADVERTISING FORM

SMHS Cheerleader (s) Receiving Credit: \_\_\_\_\_

\_\_\_\_\_ # SPLITTING AD \_\_\_\_\_

Personal  FB/Dance/Band Athlete Name: \_\_\_\_\_

Group Name \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ (person responsible for artwork)

Comments / Instructions: \_\_\_\_\_

### CHOOSE YOUR AD SIZE & TYPE BELOW:

			Black/White	Color
Business Card	3.5" x 2.25"	landscape	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$100.00
Business Card	2.25" x 3.5"	portrait	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$100.00
Quarter Page	3.5" x 4.75"	portrait	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$150.00
Half Page	7.25" x 4.75"	landscape	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$200.00
Full Page	7.25" x 10"	portrait	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$300.00
Add'l Fee req to create AD or combine pictures with text			<input type="checkbox"/> \$ 25.00	
Pre-Order copy of Program (per cheerleader)			_____ x <input type="checkbox"/> \$ 8.00	
			Price onsite/@ the game: \$10.00 each	
<b>TOTAL DUE</b>			<b>\$ _____</b>	

### ARTWORK

Attached (Please do not staple or fold to insure best quality scanned)

Emailed to SMHSartwork@gmail.com  
(Please list your ad/group name in the subject line for reference)

Need Ad Formatted / Created for you -(add'l \$25)  
email any wording, pictures to be used in the ad

**DEADLINE: July 19, 2019**

### TO INSURE QUALITY REPRODUCTION OF ARTWORK:

- o Scan photos at intended size of **300 dpi**
- o Scan black & white line art at intended size of **600 dpi**
- o **Please adhere to the specified ad sizes & fill entire space** - Please make note of file orientation.
- o Artwork must be emailed in one of the following formats: PDF, TIFF, JPEG, EPS, Word and PowerPoint
- o **We CANNOT accept ADS in Print Shop or Word Perfect files**

**Make checks payable to: "SMHS CBC"**

*Original Yellow Form should be submitted  
Keep photocopy for your records.*

**Ad Questions? Text Schelenta Allen @ 770-309-2680**

### BOOSTER CLUB USE ONLY:

AD #

Form Rcvd: \_\_\_\_\_ Payments Rcvd: \_\_\_\_\_

Mult Pyts? Split: \_\_\_\_\_ X \_\_\_\_\_  PIF?

Check #'s \_\_\_\_\_

Artwork Rcvd: \_\_\_\_\_  emailed  Attached

Scanned \_\_\_\_\_  Proof Requested

Follow up: \_\_\_\_\_  AD COMPLETE

*Use label below to mail COMPLETED YELLOW FORM & PAYMENT to:*

## SMHS CBC/FOOTBALL PROGRAM

ATTN: Schelenta Allen

107 Colonnade Drive

Peachtree City, GA 30269

**Please retain this receipt for your 2019 tax records.**

The Starr's Mill High School Touchdown Club and Starr's Mill Cheerleader Booster Club are nonprofit, tax deductible organizations.

**TAXID #: 58-2321767**

Name: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Amt Pd: \_\_\_\_\_

# STARR'S MILL HIGH SCHOOL

## Cheerleader Booster Club / Football Program

Dear Panther Supporter,

We greatly appreciate your support of the Starr's Mill High School Football and Cheerleading programs. With the help of our great community, the dedication of our volunteers and the support of businesses such as yours, both of these outstanding programs will be able to carry on the tradition of winning.

We are currently accepting advertisements for our Fall 2019 Football Program. Our program, which is one of the premier guides for high school athletics in Fayette County, highlights the football players, cheerleaders, dance team, band and all of our coaches. This is an exceptional opportunity to showcase your student / athlete amongst the thousands in attendance at our home games.

High School sports, like all extracurricular activities, rely solely on fundraisers, gate receipts, and participant's fees. Support from our community helps to pay for necessary equipment and facilities, which is crucial to our teams' success. The Starr's Mill Cheerleader Booster Club and the Starr's Mill Touchdown Clubs are non-profit, tax-deductible organizations.  
**TAX ID # 58-2321767.**

If you would like to personalize your ad this year, consider adding a photo to recognize a family member, honor a graduating senior, or if you prefer, you may recognize an SMHS athlete from cheerleading, football, dance or band who has had significant achievement or accomplishment with their organization.

Please don't delay – all forms, payments and artwork must be received by  
**July 19, 2019!**

**Please make your check payable to: SMHS CBC**

Thank you for your Continued Support!



**SMHS  
Cheerleader  
Booster Club**

**Go Panthers!!**

*Home of the 2014 Varsity State Cheerleading Champions*

