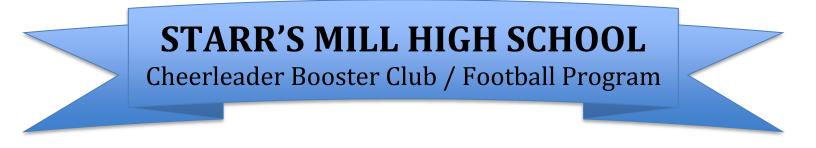
STARR'S MILL HIGH SCHOOL Cheerleader Booster Club / Football Program	
BUSINESS ADVERTISING FORM	
SMHS Cheerleader:	Sharing Ad with:
Business Name:	
Business Contact:	Business Contact #:
Business Email:	errson responsible for artwork questions
Business Address:	
City:	State:Zip:
Comments / Special Instruction:	
CHOOSE YOUR AD SIZE & TYPE BELOW: Black/White Color	TO INSURE QUALITY REPRODUCTION OF ARTWORK: • Scan photos at intended size of <u>300 dpi</u>
Business Card 3.5" x 2.25" landscape \$75.00 \$100.00	 Scan black & white line art at intended size of <u>600 dpi</u> Please adhere to the specified ad sizes & fill entire
Business Card 2.25" x 3.5" portrait 🛛 \$75.00 🗍 \$100.00	space - Please make note of file orientation.
Quarter Page 3.5" x 4.75" portrait \$150.00 \$195.00	Artwork must be emailed in one of the following formats: PDF, TIFF, JPEG, EPS, Word and PowerPoint
Half Page 7.25" x 4.75" landscape \$200.00 \$250.00	• We CANNOT accept ads in Print Shop or Word Perfect files
Full Page 7.25" x 10" portrait \$300.00 \$395.00	Make checks payable to: "SMHS CBC"
Inside Cover 7.25" x 10" portrait 3 \$425.00 \$ \$495.00	Original Blue Form should be submitted Keep photocopy for your records.
**Approval Required Front Back Additional Fee to create Ads \$25.00	Ad Questions? Text Schelenta Allen @ 770-309-2680
Additional ree to create Ads Image: \$25.00 Pre-Order copy of Program (per cheerleader) x Image: \$8.00 Price onsite/@ the game: \$10.00 each x Image: \$8.00	DEADLINE: JULY 19, 2019
TOTAL DUE \$	BOOSTER CLUB USE ONLY: AD #
A R T W O R K	
Attached Coupon or Promo added to artwork (Please <u>do not</u> staple or fold to insure best quality scanned)	Form Rcvd: Payments Rcvd:
Emailed to <u>SMHSArtwork@gmail.com</u> on(date) (please list your business name in the subject line for reference)	Artwork Rcvd: 🛛 emailed 🔾 Attached
Same artwork as in 2017 or 2018 Program Book	□ Scanned □ Same as 2016 Pg #
□ Need Ad Formatted or Created for you \rightarrow (addt'l \$25)	Proof Requested Follow up
email any wording, pictures and/or company logo to be used to SMHSArtwork@gmail.com.	Special Req AD COMPLETE
	se the label below to mail <u>COMPLETED BLUE FORM & PAYMENT</u> to:
Please retain this receipt for your 2019 tax records. The Starr's Mill High School Touchdown Club and Starr's Mill Cheerleader Booster Club are nonprofit, tax-deductible organizations. TAXID #: 58-2321767 Name:	SMHS CBC/FOOTBALL PROGRAM ATTN: Schelenta Allen 107 Colonnade Drive
Ad Size: Amt Pd:	Peachtree City, GA 30269



Dear Panther Supporter,

We greatly appreciate your support of the Starr's Mill High School Football and Cheerleading programs. With the help of our great community, the dedication of our volunteers and the support of businesses such as yours, both of these outstanding programs will be able to carry on the tradition of winning.

We are currently accepting advertisements for our Fall 2019 Football Program. Our program, which is one of the premier guides for high school athletics in Fayette County, highlights the football players, cheerleaders, dance team, band and all of our coaches. This presents your business an exceptional opportunity to get maximum exposure with attendance in the thousands at our home games.

High School sports, like all extracurricular activities, rely solely on fundraisers, gate receipts, and participant's fees. Support from our businesses like yours, helps to pay for necessary equipment and facilities, which is crucial to our teams' success. The Starr's Mill Cheerleader Booster Club and the Starr's Mill Touchdown Clubs are non-profit, tax-deductible organizations. **TAX ID # 58-2321767.**

If you would like to personalize your ad this year, consider adding a photo to recognize a family member, honor a graduating senior, or if you prefer, you may recognize an SMHS athlete from cheerleading, football, dance or band. You may also include a coupon in your ad. A coupon is a great way to call attention to your business and an effective way to advertise!

Please don't delay – all forms, payments and artwork must be received by **JULY 19, 2019!**

Please make your check payable to : SMHS CBC

Thank you for your Continued Support!







Home of the 2014 Varsity State Cheerleading Champions