

# STARR'S MILL HIGH SCHOOL

Cheerleader Booster Club / Football Program

## BUSINESS ADVERTISING FORM

SMHS Cheerleader: \_\_\_\_\_ Sharing Ad with: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_ Business Contact #: \_\_\_\_\_

Business Email: \_\_\_\_\_ ← person responsible for artwork questions

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Comments / Special Instruction: \_\_\_\_\_

### CHOOSE YOUR AD SIZE & TYPE BELOW:

			Black/White	Color
Business Card	3.5" x 2.25"	landscape	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$100.00
Business Card	2.25" x 3.5"	portrait	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$100.00
Quarter Page	3.5" x 4.75"	portrait	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$195.00
Half Page	7.25" x 4.75"	landscape	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$250.00
Full Page	7.25" x 10"	portrait	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$395.00
Inside Cover	7.25" x 10"	portrait	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$495.00

\*\*Approval Required  Front  Back

Additional Fee to create Ads  \$ 25.00

Pre-Order copy of Program (per cheerleader) \_\_\_\_\_ x  \$ 8.00

Price onsite/@ the game: \$10.00 each

TOTAL DUE \$ \_\_\_\_\_

## ARTWORK

Attached  Coupon or Promo added to artwork  
*(Please do not staple or fold to insure best quality scanned)*

Emailed to [SMHSArtwork@gmail.com](mailto:SMHSArtwork@gmail.com) on \_\_\_\_\_ (date)  
*(please list your business name in the subject line for reference)*

Same artwork as in  2017 or  2018 Program Book

Need Ad Formatted or Created for you → (add'l \$25)  
*email any wording, pictures and/or company logo to be used to [SMHSArtwork@gmail.com](mailto:SMHSArtwork@gmail.com).*

Proofs will be emailed upon request only between July 21 & July 28

### TO INSURE QUALITY REPRODUCTION OF ARTWORK:

- Scan photos at intended size of **300 dpi**
- Scan black & white line art at intended size of **600 dpi**
- **Please adhere to the specified ad sizes & fill entire space** - Please make note of file orientation.
- Artwork must be emailed in one of the following formats: PDF, TIFF, JPEG, EPS, Word and PowerPoint
- **We CANNOT accept ads in Print Shop or Word Perfect files**

**Make checks payable to: "SMHS CBC"**

*Original Blue Form should be submitted  
Keep photocopy for your records.*

**Ad Questions? Text Schelenta Allen @ 770-309-2680**

**DEADLINE: JULY 19, 2019**

### BOOSTER CLUB USE ONLY:

AD #

Form Rcvd: \_\_\_\_\_ Payments Rcvd: \_\_\_\_\_

CASH  M/O  CHECK # \_\_\_\_\_

Artwork Rcvd: \_\_\_\_\_  emailed  Attached

Scanned \_\_\_\_\_  Same as 2016 Pg # \_\_\_\_\_

Proof Requested  Follow up \_\_\_\_\_

Special Req \_\_\_\_\_  AD COMPLETE

Use the label below to mail **COMPLETED BLUE FORM & PAYMENT** to:

**Please retain this receipt for your 2019 tax records.**

The Starr's Mill High School Touchdown Club and Starr's Mill Cheerleader Booster Club are nonprofit, tax-deductible organizations.

**TAXID #: 58-2321767**

Name: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Amt Pd: \_\_\_\_\_

## SMHS CBC/FOOTBALL PROGRAM

ATTN: Schelenta Allen

107 Colonnade Drive

Peachtree City, GA 30269

# STARR'S MILL HIGH SCHOOL

## Cheerleader Booster Club / Football Program

Dear Panther Supporter,

We greatly appreciate your support of the Starr's Mill High School Football and Cheerleading programs. With the help of our great community, the dedication of our volunteers and the support of businesses such as yours, both of these outstanding programs will be able to carry on the tradition of winning.

We are currently accepting advertisements for our Fall 2019 Football Program. Our program, which is one of the premier guides for high school athletics in Fayette County, highlights the football players, cheerleaders, dance team, band and all of our coaches. This presents your business an exceptional opportunity to get maximum exposure with attendance in the thousands at our home games.

High School sports, like all extracurricular activities, rely solely on fundraisers, gate receipts, and participant's fees. Support from our businesses like yours, helps to pay for necessary equipment and facilities, which is crucial to our teams' success. The Starr's Mill Cheerleader Booster Club and the Starr's Mill Touchdown Clubs are non-profit, tax-deductible organizations.

**TAX ID # 58-2321767.**

If you would like to personalize your ad this year, consider adding a photo to recognize a family member, honor a graduating senior, or if you prefer, you may recognize an SMHS athlete from cheerleading, football, dance or band. You may also include a coupon in your ad. A coupon is a great way to call attention to your business and an effective way to advertise!

Please don't delay – all forms, payments and artwork must be received by

**JULY 19, 2019!**

**Please make your check payable to : SMHS CBC**

Thank you for your Continued Support!



**SMHS  
Cheerleader  
Booster Club**

**Go Panthers!!**

*Home of the 2014 Varsity State Cheerleading Champions*

